



Economic Impact Study

of Organized Youth Camps in Western North Carolina
(Henderson, Transylvania, Buncombe & Jackson Counties)

January 2011 - NC State University

SURVEY PARTICIPANTS

Total # Families represented in survey results:	53,238
Families visiting region specifically for camp	49,665
Total # Camps represented in survey results	50
Staff represented in survey results	5,477

SUMMARY OF FINDINGS

Avg expenditure per non-resident family while in area	\$2,096
Avg expenditure per seasonal staff while in area	\$2,402
Full-time equivalent jobs created beyond camp staff	10,335
New tax revenues	\$33 million
Total economic impact on the four counties in WNC from residential summer camps and their operations	\$365 million

ADDITIONAL FINDINGS

-Annual direct spending of camps surveyed (combined)	\$61 million
-Acres (avg) owned by camps surveyed	399
-Acres (total) of camps surveyed in conservation	3,000+
-Miles (avg) camp families live from camp (max distance recorded was 8,500 miles)	500
-Overnight lodging: # nights avg in hotel/motel	4.14
-Top activities during travel	Dining; shopping; visiting scenic area; hiking
-Camps using local food product	74%

ECONOMIC IMPACT BY COUNTY

	BUNCOMBE	HENDERSON	JACKSON	TRANSYLVANIA
Direct Economic Impact	\$61 million	\$77 million	\$7 million	\$84.5 million
Total Economic Impact	\$103 million	\$120 million	\$11.5 million	\$126 million
Induced Economic Impact	\$73.5 million	\$81 million	\$8 million	\$66 million
Incremental Tax Impacts	\$9.7 million	\$10 million	\$0.8 million	\$11 million

The complete study can be found on our website.

www.nccamps.org

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